



## Same Crop, Higher Yield

*Your Leaders – Ready to Lead – FASTER*

### Is Accelerated Leadership Development Right for Your Leaders and Company?

Your business world is evolving every day. Leaders of all ages think and act differently. They move faster, they have grown up with technology that blazes past old thinking. Why work with leadership models that are outdated, boring and woefully inadequate? New leaders demand to be engaged and passionate – Accelerated Leadership Development can provide a structure and a challenging environment that urges the very best to perform at their very best. If you've thought, "We don't have time to develop leaders ..." or "What good will it do?" Think again. Accelerated Leadership Development is the next evolution in leadership change management.

In today's fast-paced world of business, every leader on your team who performs well can boost productivity and profits exponentially – the reverse is also true.

#### **Accelerated Leadership Development may be the answer.**

If you need to build supermen and superwomen who have a broad working knowledge of employee management, customer retention, finance, business planning, and marketing dominance give us a call to schedule a consultation to see if Accelerated Leadership Development is right for you, your leaders and company.

*"Bethany's honesty, wisdom and commitment to our leaders has been a valuable tool in moving them forward quickly."*

– Lori Bachman, Director-Workforce Development, Verizon

*"Bethany has raised our business acumen as well as our level of execution exponentially. We are functioning at a higher level than ever before."*

– Amber Antolik, Director, Business Improvement, TAC Americas

*"My leaders have gotten so much from interacting with other groups over the past year. This is way more valuable than just one class."*

– Wes McDaniel, President, Ideal Impact

### Benefits of a Customized Accelerated Leadership Development Solution

- Improved ability to sustain financial performance
- Increased focus on business process improvements
- Increase speed to full productivity
- Increased retention of company leaders
- Increased value internally with leaders and externally with clients, key financial partners, and future buyers

### Leadership Growth Partners

Accelerated Leadership Development Principles

- 1 Leadership Excellence
- 2 Market Dominance
- 3 Bottom Line Thinking
- 4 Execution

For more information, visit us online at  
[www.GrowLeadersNow.com](http://www.GrowLeadersNow.com)

To learn more about accelerating your leadership development, call Bethany for a complimentary consultation at 972.523.6040.



# The Sky's the Limit

## How High Is Your Sky?

### A PARTIAL LIST OF LEADERSHIP GROWTH PARTNERS CLIENTS

- ACS
- Alcatel
- Americredit
- Caterpillar
- Cellular One
- Club Corporation of America
- Flexjet
- eWomen Network
- Ericsson
- EDS
- Great West Insurance
- Heel
- Homevestors
- Interphase
- Keyspan Energy
- KPMG
- Nalco Chemical
- Naxos Capital
- Nortel
- Old Mother Hubbard
- Paymantech
- Perot Systems
- Resource Knowledge Management
- Smith & Nephew
- Software Spectrum
- Southern Methodist University
- Southlake Women's Association
- TAC Americas
- Taylor Bean
- Trinity Industries, Inc.
- TXU Energy
- Verizon
- VIP Samples

### BETHANY DETRICH PRESENTATIONS

#### ACCELERATE! FIVE FAST WAYS TO GET PAST UNFOCUSED LEADERSHIP

##### *Secrets to Leadership that Pumps Up Profits*

- Know Where You Are Going
- Know Where You Are Now
- Structure with a Purpose
- Install Leadership Knowledge
- They Are Ready...Now What?

#### SECRETS OF STAND-OUT, TAKE-CHARGE LEADERS

##### *Be the Leader You Really Are*

- Personal Survival Skills: Self Management & Resilience
- Strategic Orientation: Future Look
- People Skills: Communication
- Action Speak Louder Than Words
- Personal Integrity: Do What's Right

#### WHY TRAINING DOESN'T WORK AND WHAT YOU CAN DO ABOUT IT

##### *What to Do When Training Is Up and Performance is Down*

- The Problem with Management 1.0
- I Do Whatever It Takes! Legal or Illegal
- Training Is A Big Vacation!
- We Have No Idea Where We Are Going!
- The Problem with Management 2.0!

"It has been just unbelievable! The results are super human and the way I carry myself and communicate has changed completely. Not in an arrogant way but in a "take charge of my life" way. In control, totally confident, know my subject matter and managing the process for my clients to achieve MY desired results."

– Kent McRee, President, Resource Knowledge Management

"We would not have had collaboration this quickly without the LAP program."

– Jay Nardone, VP, TAC Americas

Bethany's popular, top-rated presentations bring companies, associations and organizations back time and time again to access her innovative, accelerated leadership solutions.

