



Bethany Detrich

Accelerated Leadership Development Specialist, Sales & Accelerated Growth Expert

Bethany Works with Visionary Company Leaders to Grow Leadership Teams that Increase Profits and Productivity

Looking for a speaker who can leave your C-level audience energized, rejuvenated, and excited about the future?

Bethany Detrich created Online Sales Productions in 1997 to help companies dramatically increase sales more effectively and efficiently. Her own company grew as fast as her clients' companies did, and soon she found herself teaching about leadership within a dynamic, growing company.

This is where she found her true passion in supporting world-class companies to find, retain and grow Level 5 leaders in rapidly changing and competitive environments. Bethany learned from public and private sector clients that instructing is not enough. Great leaders understand how to take a company vision, distill it down to its essential parts, and then execute against it.

Bethany united her more than 20 years of experience in the areas of marketing, sales, management, and high performance training to create a robust, fast-paced leadership development program that enhances individual team member skills and talents while also aligning these to a corporation's mission, vision, and values. She created a rapid leadership development program that is customized to fit each client's unique company culture, and that infuses new energy and leadership ability into new and existing leaders.

Online Sales Productions eventually became Leadership Growth Partners, building upon her proven accelerated leadership development model that has supported clients in rapidly expanding leadership teams and growing bench strength.



TESTIMONIALS

"Bethany's honesty, wisdom and commitment to our leaders has been a valuable tool in moving them forward quickly."

– Lori Bachman, Director-Workforce Development, Verizon

"It has been just unbelievable! The results are super human and the way I carry myself and communicate has changed completely. Not in an arrogant way but in a "take charge of my life" way. In control, totally confident, know my subject matter and managing the process for my clients to achieve MY desired results."

– Kent McRee, President, Resource Knowledge Management

"Bethany has raised our business acumen as well as our level of execution exponentially. We are functioning at a higher level than ever before."

– Amber Antolik, Director, Business Improvement, TAC Americas

"We would not have had collaboration this quickly without the LAP program."

– Jay Nardone, VP, TAC Americas

"I enjoyed the format and very much look forward to utilizing my new found coherency of the world around me. It was definitely eye opening and I know that I will be better equipped to manage my business, and people, going forward."

– Chris Johnson, Service Manager, TAC

"My leaders have gotten so much from interacting with other groups over the past year. This is way more valuable than just one class."

– Wes McDaniel, President, Ideal Impact



PRESENTATIONS

Available as Key Notes, Half-Day and Full-Day Workshops

Bethany is committed to your success. She customizes each presentation to the needs of your audience or organization.

BREAKING THE RULES

TAKE LEADERSHIP OFF THE MAP

Your business world is evolving every day. Leaders of all ages think and act differently. They move faster, they have grown up with technology that blazes past old thinking. Why work with leadership models that are outdated, boring and woefully inadequate? New leaders demand to be engaged and passionate – Accelerated Leadership Development can provide a structure and a challenging environment that urges the very best to be their very best. Bethany's mind-blowing presentations make impossibility seem completely possible.

A PARTIAL LIST OF LEADERSHIP GROWTH PARTNERS CLIENTS

- ACS
- Alcatel
- Americredit
- Caterpillar
- Cellular One
- Club Corporation of America
- Flexjet
- eWomen Network
- Ericsson
- EDS
- Great West Insurance
- Heel
- Homevestors
- Interphase
- Keyspan Energy
- KPMG
- Nalco Chemical
- National Association of Women Business Owners
- Naxos Capital
- Nortel
- Old Mother Hubbard
- Paymantech
- Perot Systems
- Resource Knowledge Management
- Smith & Nephew
- Software Spectrum
- Southern Methodist University
- Southlake Women's Association
- TAC Americas
- Taylor Bean
- Trinity Industries, Inc.
- TXU Energy
- Verizon
- VIP Samples
- WBC of the Southwest
- Windent Technologies

P R E S E N T A T I O N S

ACCELERATE! FIVE FAST WAYS TO GET PAST UNFOCUSED LEADERSHIP

Secrets to Leadership that Pumps Up Profits

- Know Where You Are Going
- Know Where You Are Now
- Structure with a Purpose
- Install Leadership Knowledge
- They Are Ready...Now What?

SECRETS OF STAND-OUT, TAKE-CHARGE LEADERS

Be the Leader You Really Are

- Personal Survival Skills: Self Management & Resilience
- Strategic Orientation: Future Look
- People Skills: Communication
- Action Speak Louder Than Words
- Personal Integrity: Do What's Right

WHY TRAINING DOESN'T WORK AND WHAT YOU CAN DO ABOUT IT

What to Do When Training Is Up and Performance is Down

- The Problem with Management 1.0
- I Do Whatever It Takes! Legal or Illegal
- Training Is A Big Vacation!
- We Have No Idea Where We Are Going!
- The Problem with Management 2.0!

IS YOUR SALES MANAGEMENT THE WEAKEST LINK?

What to Do When Sales Aren't Adding Up

- Just What are We Supposed to Measure?
- These Salespeople Are Crazy!
- Process? What Process?
- We Just Wing It



For more information, visit us online at

www.GrowLeadersNow.com

Call 972.523.6040 to book Bethany now.